Softland ERP//

THE BUSINESS SOFTWARE SOLUTION FOR LATIN AMERICAN BUSINESSES

What Sets Us Apart

Our Business Software Is #1 **In Latin America**

- We are locally present in 10 countries of the area and we serve more than 35,000 customers in 19 countries. Our company is 100% focused on Latin America.
- We understand the fiscal, legal and labor needs of the businesses in our market. Softland ERP is really tailored to the requirements and standards of each country, and it provides a real solution within the product without resorting to patches or third-party solutions.

We Are the More Complete Business Software Solution in the Market

Softland ERP provides complete integration, including more proprietary modules than other equivalent products in the market. In addition to the usual components in the Financial, Commercial, Manufacturing and Operations areas, Softland ERP includes other proprietary solutions in areas where other manufacturers have to resort to thirdparty solutions. Some examples are fixed assets, payroll control, human resources, mobile sales and point of sale, among others.

Our Product Offers The Best Benefit/Cost Ratio

- The initial investment, maintenance and growth costs of Softland ERP are the most competitive ones for products of its kind.
- When compared to equivalent investments, Softland usually offers more components and better solutions.
- In comparison, the costs of acquiring additional users and maintenance are usually less with Softland than with equivalent products.

Our Solution Adapts To Any Business Size and Type

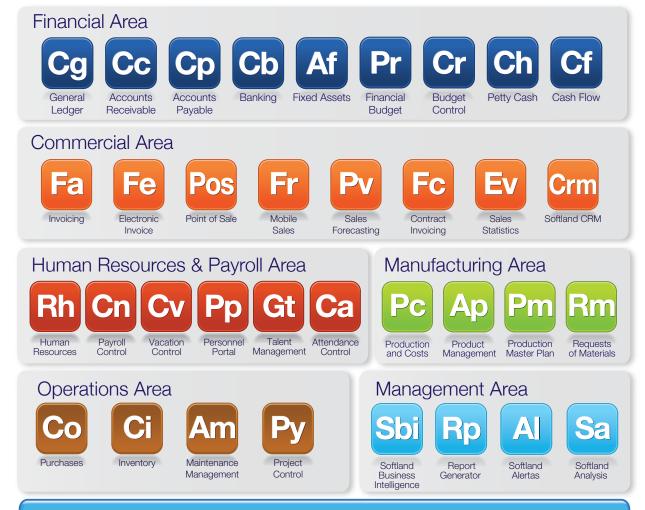
- We have tailor-made solutions for our customers, that is, they are comprehensive, modular and scalable.
- We have deployment models that are adapted to the needs of every company: express, pre-configured, and standard.

- Preferential price per user
- Maximum 10 users

Softland FRP BUSINESS Softland FRP ADVANCED

- Package starts at 10 users
- Unlimited growth

Learn about the Softland ERP areas



Additional Tools:

- Softland Configuration Virtual Wizard
- Softland Dynamic Loader
- Softland Virtual Technical Consultant
- Softland MS Excel Add-In

Software Packages Choose The One That Better Adapts To Your Company's Needs

	Cg	Ср	Cc	Cb	Af	Co	Ci	Fa	Ev	Ар	Pc	Ру	Rh	Cn	Cv	Sa
Financial Package	✓	✓	✓	✓	✓											✓
Invoicing Package			✓				\checkmark	\checkmark	✓							✓
Paquete Commercial	✓	✓	✓	✓	✓	\checkmark	\checkmark	✓	✓							\checkmark
Manufacturing Package	✓	✓	✓	✓	✓	\checkmark	\checkmark	\checkmark	✓	\checkmark	\checkmark					\checkmark
Projects Package	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓				✓
Manufacturing + Projects Package	✓	✓	✓	✓	✓	✓	✓	\checkmark	✓	✓	✓	✓				✓
Human Resources Package													✓	✓	✓	✓



Other Features

- Additional Tools. Additionally, Softland ERP offers strategic tools such as Customer Relations Management (CRM), which is designed for marketing, sales and customer service areas, web applications (Personnel Portal), mobile applications (Mobile Sales) and projects control, aimed at the construction industry to allow them to suitably and accurately track their established budget.
- Multi-Company. Allows managing multiple companies individually, as well as consolidating accounting companies.
- Online Information. It allows handling information from several periods and it gives the user the possibility to work with different months at the same time and obtain statistics for analysis according to the privileges assigned to each user.
- Security. The scheme offered by the ERP allows assigning permissions, processes and specific functions to individual and group users through groups called User Profiles.
- **SQL Server Database/Oracle.** Reliable and efficient, it is designed to solve the most demanding business requirements. It deals with unlimited volumes of information.

- Friendly. Softland ERP has a simple, easy-to-use interface with intuitive navigation options that are pleasing to the eye.
- Customization. Softland ERP is easy to customize with alternatives to add fields, tables, and reports without programming needs and configurable options and small developments can be included without affecting the product ground.
- Certifications. ISO 9001:2008 in the service and development areas governs its processes according to the wellknown Capability Maturity Model (CMM).



Financial Area//

Softland ERP's Financial Area was designed considering companies' needs for robust software to manage their accounting and financial information, in compliance with the International Financial Reporting Standards (IFRS) and local practices. By incorporating best business practices, the system allows companies to be more productive in their operations, while achieving higher levels of efficiency in order to successfully compete in a globalized world.



General Ledger

Effective solution for financial and accounting management

Designed for complying with International Financial Reporting Standards (IFRS) and local practices, its structure is based on configurable catalogues of accounts and cost centers, while fully integrating with the rest of the system, allowing a timely access to the necessary information. Among its main characteristics we can mention the following: compliance with international accounting standards; accurate and online accounting restatement, both in dollars and local currency (in compliance with IFRS); management of strategic business units (SBU) or cost centers; and automation of important processes, such as the combination of several companies, annual closings and subsidiary ledger reconciliation.



Accounts Receivable

Effective solution for managing collections

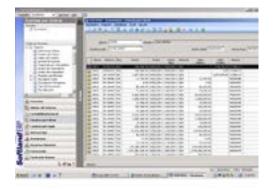
It allows full control of accounts receivable, pending payment collection and report generation, in order to ensure an adequate portfolio management. It allows you to manage different types of documents with different currencies, as well as to set up automated processes such as massive document upload per collector, emailing account statements, generation of the exchange rate difference and default rate calculation. Accounts Receivable integrates with Invoicing, Banking, Cash Flow and General Accounting



Accounts Payable

Efficient management of your payable accounts

It allows you to generate a detailed view of payable accounts, issue checks or wire transfers and project scheduled payments. It helps you manage different types of documents with different currencies, generate several types of reports and inquiries, such as due date projections and status of payable accounts, among others. Additionally, it helps you manage retentions, partial payments, exchange rate differences and other important processes.





Banking

Detailed control of your bank accounts

It enables a suitable management of your bank accounts, integrating the transactions of the whole system and reconciling them with the account statements of each bank. Banking integrates with other modules, such as Accounts Payable, Accounts Receivable, Petty Cash and Payroll Control. It helps you manage accounts in any currency with their corresponding exchange rate for local currency and dollars. It also allows you to issue checks and bank transfers.



Financial Area//



Fixed Assets

Updated detail of the company's assets

It supports the management of financial and non-financial information and the improvements to the company's asset. This module allows you to manage the assets accounting information (in local currency and dollars), as well as multiple types of devaluation and reappraisal. It provides the means to control the movement, location and employee responsible for the assets.



Financial Budget

Registering and tracking the budget

It allows you to register the budget, both in local currency and dollars, as well as to compare the actual performance and estimated numbers. It facilitates the budget confection per account or cost center, as well comparing the estimated budget and the actual performance in any time of the month or year.



Budget Control

Budget management tracking and control

It keeps track of the budget and its execution management. This module helps you prepare the budget per consignment or cost center, as well as to approve it and execute it. On the other hand, if provides you budget management reports to compare against actual performance.



Petty Cash

Operational control of petty cash transactions

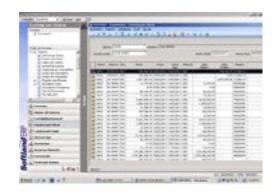
It tracks the petty cash transactions, while integrating them with the entire system. Management of multiple petty cash registers in different currencies, tracking and settlement of promissory notes, and transactions details per concept and cost center are some of the main characteristics of this module.



Cash Flow

Projection of cash inflows and outflows

It provides different scenarios to project and make decisions regarding the cash flow. Definition of categories that participate in each cash flow, comparison of projected and actual cash flows, and manually adding or uploading category projections with Excel are some of this module's main characteristics. This module integrates with others in the ERP.





Commercial Area//







Electronic Invoice



Point of Sale



Mobile Sales



Sales Forecasting



Contract Invoicing





Sales Statistics

Softland CRM

Commercial Area//

Softland ERP's Commercial Area focuses on satisfying the needs of a company's sales and promotion departments. With great flexibility, the company can manage their business rules, complete sales processes through multiple channels and monitor the details of sales statistics according to the different available variables.



Invoicing

Effective solution for marketing products in multiple ways

It keeps a strict control of sales movements, providing the necessary statistics for a timely decision-making. Among the main characteristics of this module we can mention: easy list and price model creation, both in local currency and dollars; discount, promotion and bonus management, as well as reservations, credit validations and profit margin validations from the order. It also offers other options, such as installments, warranty and guarantor tracking, remission and shipping, and electronic invoicing in countries where this required.







Softland ERP allows the electronic invoice issuing according to the fiscal laws and norms of each country, without the need of third-party products nor additional charges. In countries where there are other requirements, i.e. fiscal printers, Softland ERP also supports them as part of the solution.



Point of Sale

Agile solution for retail sales management

It provides the tools for completing sales in each one of the sales points, with all the necessary functions for a fast customer service, online or offline. The Point of Sale module enables the integration with devices such as barcode scanners and touch-screens, layaway management, different method and currency payments as well as credit sales. This is an excellent tool to optimize a quick invoicing and payment management.



Mobile Sales

Recording sales wherever they happen

It supports collaborators who must visit customers by directly and quickly registering their actions and all the relevant information. This module provides the option of remotely handling route sales and presales, keeping a record of visits, orders, invoices, charges, deposits and physical inventories, among others. It also synchronizes from any location and with different possibilities (Internet, wireless network, phone call, direct connection). It is an excellent complement for payment collection management.



Commercial Area//



Sales Forecasting

Forecasts with multiple variables and combinations

It generates multiple forecasts based on sales statistics and inventory. This module helps you create multiple forecasts, grouped by different variables, such as per article, classification, area and others. Additionally, it helps you plan group variables, starting points and configurable time periods. This is an ideal tool for providing a statistical base when choosing a scenario with the smaller standard deviation.



Contract Invoicing

Automation of recurring billing

It records different contracts and automates their invoicing. This module helps you record and generate contracts with different cycle types, according to their invoice dates. Once the process is completed, it also helps you recalculate these dates. Additionally, it allows you to create batch invoices for contracts.



Sales Statistics

Detailed and personalized reports

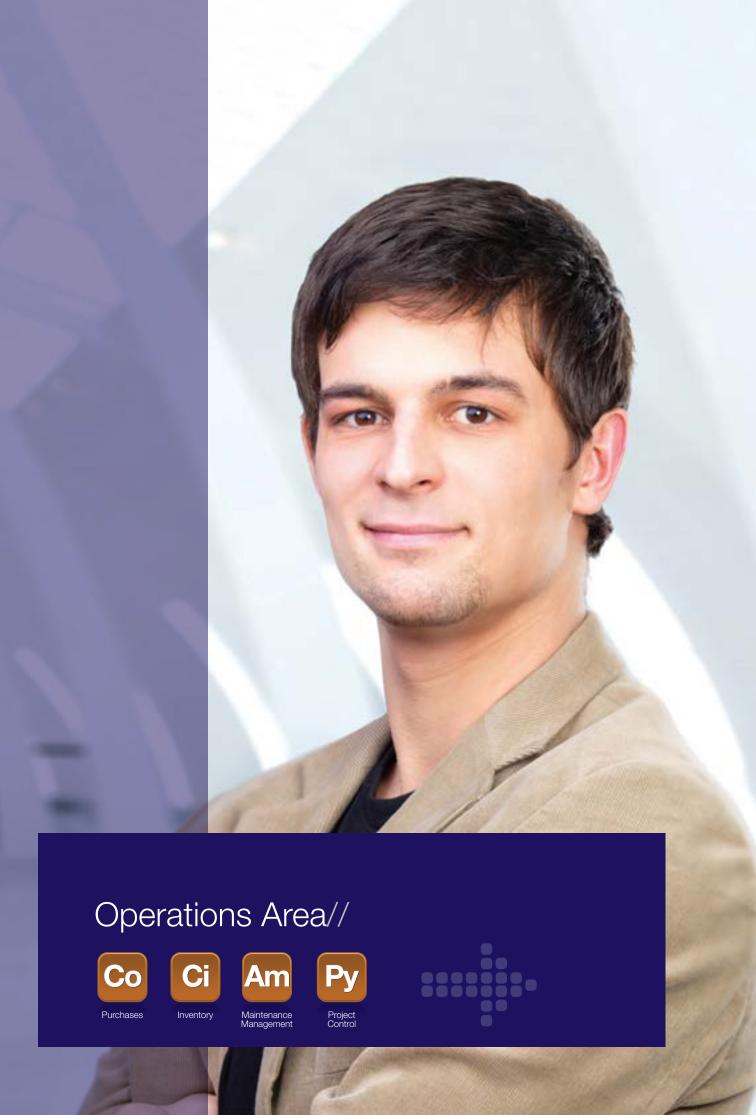
It allows you to set up and generate different reports based on sales information. Easy, user-friendly and secure report configuration (per salesperson, category, customer and article), and availability of sales details and history recorded in the system are some of its main characteristics.



CRM

Tracking of interactions and commitments with your customers

It enables a complete follow-up of your customers, recording every activity and tracking your commitments. Control over sales processes and customer interactions, commitments and configurable activity flows, as well as configurable poll and marketing campaign generation are some of this modules main characteristics.



Operations Area//

Softland's Operations Area includes the modules associated to the company's operations and functioning. One of its main functions is to manage all the required resources to produce goods and/or services sold by the company, from purchases and inventory control to equipment maintenance, among others. For companies that need to register and control budgets, it also provides a solution for project management.



Purchases

Local purchases and imports management

It allows you to keep a detailed record and follow-up of all purchases made. This module facilitates the recording of purchase prices per provider, the recording and follow-up of purchase requests and orders, loads and settlements; the management of purchase order authorization per department and amount; and the administration of purchase orders and import documents in multiple currencies.



Maintenance Management

Equipment and work order control

It is the ideal complement for keeping track of the company's equipment maintenance. The module integrates with Inventory, Human Resources and General Accounting. It allows you to schedule preventive and corrective maintenance tasks, keep a detailed record of work orders, submit multiple queries and generate reports of maintenance cost per equipment, type and cost center.



Inventory

Detailed inventory control

It allows you control outgoing and incoming goods in different warehouses; properly handling inventory levels and delivering all the necessary information for its management. Among the main characteristics of this module, we can list the following: handling of batches. series, multiple warehouses and transaction locations, both in dollars and local currency; integration with all the systems that generate inventory activity; management of important processes such as physical inventory, ABC classification and accounting reconciliation. It also provides the option for placing inquiries and generating inventory valuation and location reports.



Project Control

Integrated information between projects and management

It registers the projects budgets and controls their actual execution from operational transactions. Among this module's main characteristics we can mention: control over every stage of the project and associated expenses; real integration between a project's budget and all the transactional systems (inventory, payroll, accounting); recording of progress, per amounts or percentages. It also allows you to submit a query, generate progress reports and compare budgets with actual performance and their variations, among others.

















The goal of Softland ERP's Human Resources & Payroll Area is to satisfy the needs of both multinational and local companies that must keep a strict control over their most important asset: their people.

It allows a flexible management of all the calculations involved in payroll processing and other key processes for human resources, such as recruitment and selection, evaluation, training and file management. Human Resources & Payroll is an excellent complement for any area of Softland ERP and it can also integrate with other management systems.



Human Resources

Easy and optimal internal human resource management

It tracks and controls all the information related to employees. Creation of catalogues for specifying academic degrees, absences, contracts and other personnel actions are some of its main characteristics. It provides the possibility of generating massive salary increases, keeping track of all personnel actions, creating different reports and automatically generating accounting entries for pending severance payments, installments and checks.



Payroll Control

Agile and secure payroll management

It adapts to the requirements of each company and to the different international legislations, by offering great flexibility when defining and specifying the salary concepts for employees. This module helps defining different types of payrolls within the same company, making separate payroll calculations and associating them with cost centers and accounts required by the company. Payroll Control integrates with Human Resources and Banking.



Vacation Control

Simple calculation of employees' vacations

This module is in charge of generating the necessary personnel actions for regular updating of each employee's vacation balance. It simplifies the generation and processing of vacation requests. It uses the yearly vacation balance model, as well as an additional vacation balance so that the companies can control extra vacation days due to bonuses, prizes or accumulated days for each employee.



Personnel Portal

Allowing employees to interact with the system through a web interface on Intranet

It allows access and verification of vacation balances, as well as checking, generating, rejecting or approving requests. Employees can submit different requests, according to types and privileges defined by the customer. It offers access to employees' general information as well as the possibility to review personnel actions and fixed assets assigned to employees.





Human Resources



Payroll Control



Vacation Control



Personnel Portal



Talent Management



Attendand Control





Talent Management

Interactive processing and management of key human resources processes

Through several tools, including a web portal, it manages recruiting and selection, training and performance evaluation processes. Among the main characteristics of this module, we can mention the use of a web portal for registering candidates, managing human resources, programming and handling trainings and registering and evaluating competencies.



Attendance Control

Quick and precise registry and control of employees' attendance

The solution provides information for the payment of wages or salaries, based on time clock records, markings and/or manual clock-ins. The module allows an easy loading of clock-ins and clock-outs in flat files. It offers a virtual time clock within the same application, the processing of clock-ins and clock-outs according to each country's regulations and schedule types in order to calculate, program, and manage payable hours. Attendance Control integrates with Payroll Control.



Manufacturing Area//

Softland ERP's Manufacturing Area was designed to fulfill the technology requirements of companies with manufacturing process that can be controlled with production orders. It satisfies the needs of industrial companies that need a strict measurement of performance and costs of manufacturing processes, appropriately integrating them with other areas in the company.



Production and Costs

For the control of production orders

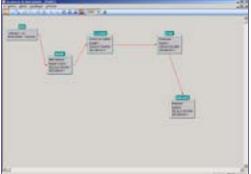
It satisfies the technological requirements of companies with manufacturing processes that can be controlled through production orders. Among its main characteristics we can highlight production orders and batches management; production, raw material and finished product processes traceablity; integral control of material, labor and indirect manufacturing costs; material explosion per order and comparisons between estimated and actual costs.



Production Master Plan

Calculating production needs based on demand

It provides a view of the combined demand, based on firm orders and sales projections, which is used to calculate a production plan that also considers the actual inventory. The information can come from the same Invoicing and Sales Forecasting modules of Softland ERP or from uploaded files from other tools. It creates different scenarios with numerous time horizons and projection ranges (days, weeks, months, quarters).





Product Management

Product design and costing

It helps designing production structures with different elements to be considered for the manufacturing of a product. Among the module's main characteristics, we can highlight the following: product design, including, among others, the definition of its material, labor and indirect costs components; product costing strategies for defining standard costs; relationships among products, sub- and semiprocessed products; generation of product component and cost reports.





Material Requirements Plan

Material explosion based on production plans

Based on finished products production plans, it enables the material explosion for determining purchase and production needs for finished and semi-processed products or raw materials. This module allows the material explosion considering several elements, such as preparation and restocking time, product structures, and ongoing orders.



Management Area//















Management Area//

The innovative solutions of Softland's Management Area offer management and control instruments adapted to your needs. This area uses the information that your company stores in Softland ERP's database.



Softland Business Intelligence

A business intelligence tool for your company's strategic decision making

Softland BI is a business intelligence solution that enables the visualization and analysis of your company's state from any device and at any time and place. This module includes over 20 pre-established models that incorporate information from all of your business areas. It can work as a multi-platform, which means the information is available online, from your desktop or laptop computer, your tablet or smartphone. This is a user-friendly and intuitive tool, with many filtering and visualization options.





Report Generator

A tool for generating and presenting your best reports

It allows final users to design reports with organized data and fulfill the companies changing information needs. Among its main characteristics, we can point out the following: an assistant for report generation and configuration; acknowledgment of the system's business entities, so the final user is capable of generating report without any knowledge of data base charts or management. It also provides the possibility of setting up the screen where the report will show up and security per user.



Softland Alerts

A tool designed for proactively supporting the work of decision-makers

Softland Alerts is a tool that offers a high added value for companies using Softland ERP, since it provides precise and brief information when needed. This tool allows you to set up events or situations that must be notified to decision-makes, creating automatic alerts for each case that requires attention. It also facilitates the identification of inconsistencies, such as low inventory levels, increase in a customer's balance, production delays or higher-than-expected sales. The same system sends the alerts via email or SMS to the corresponding departments.



Softland Analysis

A friendly tool for managing information blocks and graphics from every area of the company

Softland Analysis Desktop is a tool that facilitates the creation of dynamic tables for the different areas of the company. It offers multiple graphic and data presentation under multiple variables taken from Softland ERP. IT can record different scenarios for later use and it offers great flexibility for exporting results in different formats, such as PDF, XLS, and DOC, among others.





Full Integration: An Added Value Proposition

Softland ERP is much more than just technology. It includes a full range of services required for the proper launch and optimal use of the solution in your organization.



Presales Assessment

Our service starts even before the sale.

Certified business consultants will provide

FREE consulting to determine:

- The current state of your business and its needs in terms of information systems.
- Analysis and advice on how Softland ERP helps you meet those needs.

Implementation Consulting

The implementation process allows the company buying our products to be trained on its proper functioning and also to take advantage of the necessary data and settings. Among the activities included in this process are:



We have software implementation types at your disposal according to your needs.

Support and Updates



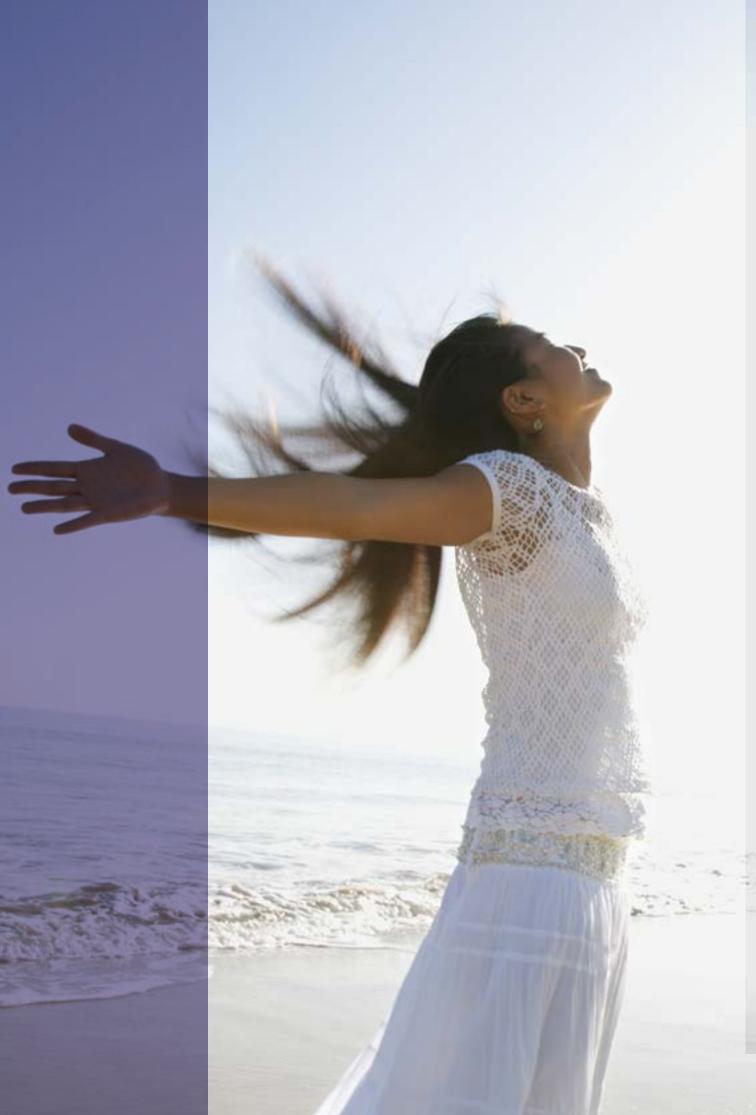
The License Upgrades and Remote Support Agreement will help you ensure your long-term investment and benefit from the services of the Customer Care Center (CIAC). The customer can opt for three levels of agreement: **Essential, Advanced and Premium.**

Additionally, customers can download frequent updates by means of maintenance releases of the product and access the Customers Area, where they will find documentation and support tools for their daily management.



Additional Services

- Diagnostics
- Technical Consulting
- Functional Consulting
- Optimizations
- Training
- Custom development solutions







ERP BUSINESS SOLUTIONS LEADER IN LATIN AMERICA

ABOUT SOFTLAND

Softland has branches in ten countries: Argentina, Chile, Colombia, Costa Rica, El Salvador, Guatemala, Mexico, Panama, Peru and Dominican Republic. It has representatives in: Bolivia, Ecuador, Nicaragua and Venezuela. With 35000 active customers in Latin America and more than 500 specialized professionals. Its philosophy "Think globally, act locally" allow them to develop worldwide strategies according to the characteristics of each country.

Its long experience and expertise in the world of business management solutions, has given it the chance of growing and offering the market the most competitive products.

www.gruposoftland.com